



WIPE OUT KIDS' CANCER

**2010 Spirit of Little Mo Awards
Award Guidelines & Criteria
Nomination Deadline is August 31, 2010**

I. Award Guidelines

To be considered for an award, recipients must meet the following guidelines:

- Be actively involved in supporting pediatric cancer initiatives
- Demonstrate an outstanding commitment to eradicating pediatric cancer

II. Award Criteria

a. Philanthropy

1. The Philanthropy Award is intended to recognize outstanding generosity, charity, and patronage for supporting pediatric cancer initiatives
2. Recipients should have made an outstanding or exceptional contribution to the mission of WOKC by funding research and treatment initiatives for children with cancer
3. Award recipients must be involved with WOKC, Children's Medical Center or other specific pediatric cancer initiatives
4. Recipients can be individuals, couples, groups and/or organizations

b. Medical & Health Achievement

1. The Medical & Health Achievement Award is intended to recognize outstanding contributions in research, treatment, and education in the field of pediatric cancer
2. Recipients must be in the medical and/or health profession
3. Recipients must have demonstrated contribution in advancing progress toward eradicating pediatric cancer
4. Award recipients must be involved with WOKC, Children's Medical Center or other specific pediatric cancer initiatives
5. Recipients can be individuals, couples, groups and/or organizations

c. Volunteerism

1. The Volunteerism Award is intended to recognize outstanding service and significant volunteer efforts on behalf of WOKC
2. Recognized contributions may include support for healing the soul of children with cancer through fun experiences, advocating for a cancer-free tomorrow, and advocating for children and their families so they can fulfill their potential for greatness
3. Award recipients must be involved with WOKC, Children's Medical Center or other specific pediatric cancer initiatives



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4. Recipients can be individuals, couples, groups and/or organizations

III. Nomination Process

The nominator shall prepare a nomination letter describing the nominator's qualifications for making the nomination and the contributions made by the nominee that qualify them for consideration for the award. The nomination letter must be accompanied by a minimum of three (3) detailed letters of recommendation. The three letters of recommendation must be from an individual other than the nominator and shall state the supporter's qualifications for supporting the nomination and why they believe the nominee is qualified for consideration for this award.

The nominator shall assemble the nomination letter and the letters of support into a nomination package and submit the nomination package to the WOKC Awards Committee no later than August 31, 2010. Nominations packages received after that date will not be considered.

Please submit Nomination Packages online to awards@wokc.org or mail Nomination Packages to:

Wipe Out Kids' Cancer
Spirit of Little Mo Awards
6350 LBJ Freeway, Suite 162
Dallas, Texas 75240