

2010's

2010 – Adopted Jersey Mike's Day of Giving as its corporate philanthropy nationally.

2010 – Funded 5-hospital collaboration study “Metabolic Syndrome in Childhood Brain Tumor Survivors Relapse Study on Medulloblastoma” between Cook Children's (Fort Worth), Children's Medical Central (Dallas), MD Anderson (Houston), TX Children's (Houston), Children's Hospital (Ok City) resulted in Cook Children's CPRIT Grant of \$1.9 million and participation in the joint trial with St. Jude's (Memphis).

2014 – Expanded the Ambassador program to Cook Children's; expanded the Buddy Bag Program to Medical City.

2015 – Provided seed funding of \$135,000 to Dr. Michael Hogarty at the Children’s Hospital of Philadelphia (CHOP), for the study “Mechanisms of Polyaminins Depletion Anti-Tumor Activity in Neuroblastoma” producing additional NIH funding of \$1.5 million (2018).

2016 – Expanded the Ambassador Program to Medical City Children’s Dallas.

2018 – Luke Laufenberg became the Run Marshall for the 33rd Run for the Children at Oktoberfest; Luke valiantly fought Burkitt’s Leukemia until earning his Angel Wings in August 2019.

2019 – Contributed to the largest pediatric Acute Myeloid Leukemia (TpAML) genetic study (Whole Genome Sequencing) in the U.S. by supporting a computational biologist to analyze biobank genetic information.

Ambassador Program renamed the Warrior Family Program.